

Adult Summer Reading Program “Mastered”

Master the Art of Reading was the theme for this year’s Adult Summer Reading Program at the Deschutes Public Library. For the first time the Bend Public Library joined the Sisters and Sunriver Area libraries and their already successful adult summer reading programs. Participating adults played BINGO by reading across a variety of genres and subjects, plus participating in activities by attending programs and writing book reviews. One reader said that the BINGO card encouraged her to read outside of what she normally selected when she came to the library. This is exactly what we hoped would happen and many tried to fill in every square on the card.

Thanks to the Friends of the Bend Library each individual who completed a row for the first time received a free book. Everyone who participated was eligible to win a weekly prize drawing and the grand prize of a video capable MP3 player. Participation at the Bend Public Library was modest, but we expect to be even bigger and better next year! Join us then when we **Water the Mind**.

Children’s and Teen Summer Reading Program

Creativity was everywhere at the libraries this summer, as children and teens were invited to participate in summer reading programs that encouraged reading, as well as visiting the library.

Be Creative @ the Library gave children the opportunity to receive a free book, as well as qualify for a weekly prize drawing of a puppet and a book. They turned in “movie tickets” at the “box office,” and traded them for items such as musical instruments, paint boxes, finger puppets, or another book. 3,671 children participated, completing 41,448 hours of reading or listening to books, an increase of 1,380 hours from last year!

Express Yourself @ the Library enticed approximately 1,340 teens to read for at least 3 hours and receive a free book. They could then choose to complete a bingo card that led them through many creative activities throughout the summer and qualified them for the grand prizes of a flip video camera or a basket of books. Special events ranged from a hilarious juggler to an energized rock band, and youth from age 0–17 enjoyed the many opportunities to watch creative performers, as well as be creative themselves with their reading and talents. Children danced and sang with musician Victor Johnson and made bead drums, poetry pictures, and paper collages. Teens learned about manga, spray art, poetry, and gaming.

The library especially appreciates the generosity of local businesses that supported the reading program with donations. Every child received a coupon to create an ice cream sundae at Goody’s, and both children and teens received coupons for french fries at Carl’s, Jr. The Friends of the Library at each branch purchased the books for teens. In addition, the Trailblazers offered passes to a game this fall.

(continued from page 1)

Best Nonprofits

“We realized nonprofits see themselves as very different from other businesses, but we also believed they had one thing very much in common: caring about their employees,” said Oregon Business Editor Robin Doussard. “So we decided to develop a groundbreaking workplace best-practices project a 100 Best project just for them. We wanted nonprofits to have the insight into their workforce that the corporate world has so readily come to value over the years.”

Any not-for-profit or nonprofit organization with more than 10 Oregon employees was eligible. Those who entered included a wide range of charitable nonprofits that help children, animals, breast cancer victims and many more; business associations; faith-based groups; government entities, and civic organizations.

There was no cost to enter the survey, which was comprised of an anonymous employee survey and an employer benefits survey administered by research partners Davis, Hibbitts and Midghall and Oregon Business research editor, Brandon Sawyer. The nonprofit organization TACS consulted on the creation of the survey questions.

For the full list of the 100 Best Nonprofits, go to www.oregonbusiness.com.

For more information, please contact Chantal Strobel at 541.312.1031 or Todd Dunkelberg at 541.312.1021.